

THRIVE TRI-STATE SUMMIT SPONSORSHIP OPPORTUNITIES

SUMMIT DETAILS:

Wednesday, November 1 - Thursday, November 2
The Colonnade
264 Catoosa Circle, Ringgold, GA 30736



THRIVE
Regional Partnership

MISSION

Thrive Regional Partnership, Inc. is an independent 501(c)(3) nonprofit corporation that ignites inspired and responsible growth in the next four decades for the tri-state, 16-county greater Chattanooga region. Through collaboration, communication, analytics and innovation, Thrive Regional Partnership optimizes community development opportunities while protecting the natural treasures that define this special place.

THRIVE TRI-STATE SUMMIT

The 2023 Thrive Tri-State Summit will be held at The Colonnade in Ringgold, Georgia on November 1-2, 2023 offering access to quality learning sessions, networking opportunities, training modules, and excursions that complement the work that Thrive Regional Partnership has crafted through the years, with the support of partners and investors to inspire responsible growth. Core subject focus will revolve around our three key impact areas of Community Prosperity, Natural Treasures, and Transportation + Infrastructure.

SPONSORSHIP LEVELS & ENGAGEMENT OPPORTUNITIES

Special benefits available to sponsors include visible promotion leading up to, during, and after the summit. Sponsors will also receive included event registration scholarships, and various opportunities to connect with Thrive's network of regional thought leaders. Thank you for considering the opportunity to impact the region by supporting this event through your sponsorship.

Presenting Sponsor: (\$25,000)

1. Distinguished announced recognition at the main plenary luncheon, with option to introduce the keynote speaker or identify who will
2. Recognized as a **Presenting Sponsor** on Thrive's website and region-wide digital event promotion via social media platforms
3. Exclusive and personalized social media shout-out during the summit
4. Prominent logo recognition as Presenting Sponsor in summit materials including:
 - Logo recognition with link to sponsor organization's website in all summit email promotions
 - Logo displayed on the summit webpage with link to sponsor organization's website
 - Logo recognition as a Presenting Sponsor on materials throughout the summit and displayed during the networking and plenary sessions
5. Sponsor organization's *name and logo* included as the Presenting Sponsor of the Tri-State Summit
6. Option to provide multiple company-branded promotional items to be included on designated table and/or in event swag bag distributed to attendees
7. Included summit registration scholarships for up to **twelve (12)** people
8. Logo recognition in Thrive's 2023 annual report and supporter list

Please see reverse side for additional sponsorship options.

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Regional Sponsor: (\$10,000)

1. Group social media shout-out of Regional Sponsors via Thrive's social media accounts during the summit
2. Second tier logo placement on the Tri-State Summit event program with recognition as a **Regional Sponsor** in summit materials such as:
 - Logo recognition with link to organization's website in all summit email promotions
 - Logo displayed on the summit webpage with link to organization's website
 - Logo recognition as a Regional Sponsor on materials throughout the summit and displayed during the Network and Plenary Sessions
3. Option to introduce a speaker or panel at the summit
4. Option to provide up to *three* company-branded promotional items to be included on designated table and/or in event swag bag distributed to attendees
5. Included summit registration scholarships for up to **five (5)** people
6. Logo recognition in Thrive's 2023 annual report and supporters list

Community Sponsor: (\$5,000)

1. Third tier logo placement on the Tri-State Summit event program with recognition as a **Community Sponsor** in summit materials such as:
 - Logo recognition with link to sponsor organization's website in all summit email promotions
 - Logo displayed on the summit webpage with link to sponsor organization's website
 - Logo recognition on materials throughout the summit and displayed during plenary sessions
2. Option to introduce a panel at the summit
3. Option to include *two* company-branded promotional items to be included on designated table and/or in event swag bag distributed to attendees
4. Included summit registration scholarships for up to **two (2)** people
5. Logo recognition in Thrive's 2023 annual report and supporters list

Thrive Ambassador (\$1,000)

1. Name listed as Thrive Ambassador in summit materials such as:
 - Name listing with link to organization's website in all summit email promotions
 - Name displayed on the summit webpage with link to organization's website
 - Name listing on materials throughout the summit and displayed during the Plenary Sessions
2. Name recognition in Thrive's 2023 annual report and supporters list

SPONSORSHIP DEADLINE: OCTOBER 20, 2023

For additional information on sponsorships or pledges, please contact Thrive at info@thriveregion.org or 423.541.3888.

SPONSORSHIP FORM

Thank you for supporting Thrive!

YES! I'D LIKE TO SPONSOR THE 2023 THRIVE TRI-STATE SUMMIT

Please select the sponsorship level that you would like to join:

- ~~PRESENTING SPONSOR | \$25,000 (12 included registration scholarships)~~
- REGIONAL SPONSOR | \$10,000 (5 included registration scholarships)
- COMMUNITY SPONSOR | \$5,000 (2 included registration scholarships)
- THRIVE AMBASSADOR | \$1,000

All sponsors will be recognized in marketing materials as described at the selected sponsorship level, unless a request for anonymity is received at the time of commitment.

CONTACT & PAYMENT INFORMATION

To support the 2023 Thrive Tri-State Summit and Thrive Regional Partnership's mission of responsible growth through 16-county collaboration, I/we hereby authorize a support pledge to sponsor the event as noted below:

ORGANIZATION: _____

PRIMARY CONTACT NAME: _____

ROLE/TITLE: _____

PRIMARY CONTACT'S EMAIL ADDRESS: _____

ORGANIZATION'S MAILING ADDRESS: _____

ORGANIZATION'S WEBSITE: _____

Logo Recognition: Prominence of logo visibility varies based on level of sponsorship. Presenting Sponsors receive the most prominent logo in a stand-alone line, followed by Regional, then Community. Ambassador Sponsors receive name-only recognition.

Please Note: Sponsorships are tax deductible less the value of the registration scholarships provided. Please reference the attached Sponsorship Opportunities document that specifies details regarding each level.

If the sponsor organization would **not** like to utilize the engagement opportunity benefits, please make a selection that best applies:

- The sponsor would like to decline all non-tax-deductible benefits (registration scholarships).
- The sponsor would like to decline the following benefits offered:

Please make checks payable to Thrive Regional Partnership with "2023 Tri-State Summit Sponsor" in the memo line and enclose with this form via postal mail to:

Thrive Regional Partnership
832 Georgia Avenue, Suite 420
Chattanooga, TN 37402

Signature: _____

Date: _____

Thrive Regional Partnership is a 501(c)(3) organization, registered under Federal ID Number 81-4427391.